

MEDIA RELEASE

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### **GENESYS APPOINTS GREG KIRK MANAGING DIRECTOR**

Genesys Wealth Advisers today announced it has appointed Greg Kirk as Managing Director, following the recent decision by current Managing Director Ray Miles to move into a new role within the Group focused on developing member firm relationships.

Mr Kirk brings over 20 years experience in the financial services industry and joins Challenger from AMP Financial Planning where he has been Managing Director for the past five years. Prior to joining AMP, Mr Kirk held a number of senior roles at ANZ.

Challenger CEO Mike Tilley said: "Greg Kirk is extremely well regarded within the financial services industry. We are delighted to have secured someone of such an appropriate calibre to oversee the operations of Genesys, which is increasingly being associated with the provision of high quality and reliable wealth advice.

"While at AMP, Greg oversaw a significant turnaround in the financial planning operations and this makes him well suited to managing Genesys as it enters its next phase of development.

"In recent months we have started to explore whether there is a more holistic business model for the Group. Under Greg's guidance we will continue to review alternative structures that will create a stronger alignment between the dealer and its member firms and which will continue to build on the strength and high reputation of the Genesys business," Mr Tilley said.

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**Note to editors:**

Genesys Wealth Advisers has a network of over 400 financial planners across Australia. It provides financial services to around 100,000 Australians and advises on more than \$8 billion of investments, and risk insurance premiums totalling more than \$100 million per year.