

MEDIA RELEASE

CHALLENGER ANNOUNCES KEY FINANCIAL PLANNING APPOINTMENTS

26 October 2006, Sydney – Challenger Financial Services Group Limited today announced it has appointed Andrew Alcock and Robert Hayward to its financial planning division, as Chief Operating Officer and Director of Platforms respectively. Both positions will report to Chief Executive, Financial Planning, Greg Kirk.

Challenger's Financial Planning division encompasses the financial planning group Genesys Wealth Advisers and investment administration platform Synergy Capital Management.

As Chief Operating Officer, Andrew Alcock will be responsible for a wide range of functions including IT and infrastructure, major projects, research, audit and a range of operational functions. He has over 10 years' experience in the financial services industry, most recently as Chief Executive Officer of Australian Administration Services (AAS).

Robert Hayward, as Director of Platforms, will be responsible for the Synergy business as well as managing Genesys Wealth Advisers' relationships with external platform providers. He joins after four years with Credit Suisse Asset Management

Chief Executive, Financial Planning, Greg Kirk said: "These appointments follow an eight month strategic review of the division, which identified ways we could better drive shareholder value and improve financial outcomes for our member firms.

"Importantly, another outcome from the review has been the establishment of an advice team to work closely with our advisers to improve the quality and breadth of advice provided to our end customers. Enhancements to the Group's adviser remuneration and service model also have an increased focus on adviser relationships and specialist coaching.

"This reorganisation, while widespread, is not a downsizing. In fact, we've increased the number of roles in the business, particularly in adviser-facing areas. Within the business, the percentage of adviser-facing staff has increased from 16 to 27 per cent," he said.

Another key appointment as a result of the reorganisation is the promotion of Andrew Creaser to Director, Genesys. Mr Creaser will lead the Genesys business as an advice provider to customers and service provider to its member firms.

"Andrew's leadership skills, passion for financial planning and belief in client-first financial advice make him a natural for this role," said Mr Kirk.

David Plumb remains as CFO of the Financial Planning Division, Keir Paterson continues in the role of Head of Marketing, Alliances and Communications, now with responsibility across the Division.

ENDS



Notes for editors:

Biographical information – Andrew Alcock

Andrew Alcock has over 10 years' experience in the financial services industry, most recently with Australian Administration Services (AAS), where he held the position of Chief Executive Officer and was responsible for the superannuation administration for four million Australians. Prior to joining AAS, Andrew has held general management and COO roles within a number of Australian listed companies.

Andrew has a strong expertise in information technology and business systems with a specific focus on aligning IT and business operations to meet current and future business requirements. He brings to the role proven operational experience, a strong customer focus and experience leading large teams.

Biographical information – Robert Hayward

Robert joins Challenger after four years with Credit Suisse Asset Management, where he most recently held the role of Head of Platform & Service. Prior to joining Credit Suisse, Robert spent almost 10 years with BT, spanning a number of roles. Robert possesses a depth of platform experience across client management, service delivery and product and strategy development.

Throughout the course of his career, Robert has extensive experience in dealing with the issues surrounding our highly regulated environment. Robert brings to the role diverse experience across the value chain, a strategic focus and strong leadership ethos.