

Challenger corporate sustainability strategy

Corporate sustainability strategy

Aligned to our business vision and strategy



Our corporate sustainability strategy has been developed to support the delivery of our business strategy.

It reflects our most material social, environmental and governance opportunities and is aligned to our vision.

Corporate sustainability strategy

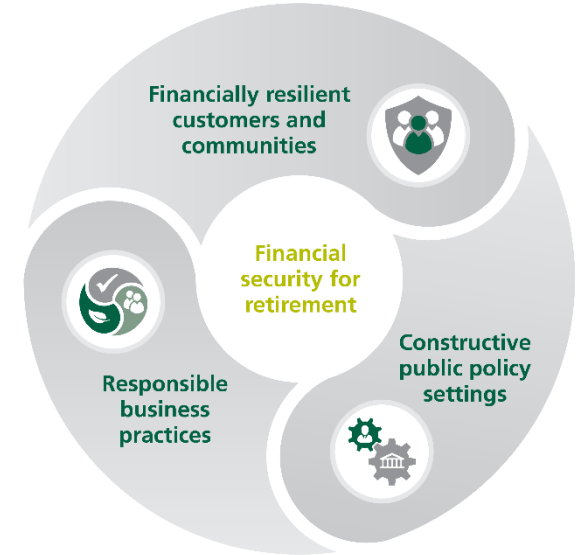
Financially resilient customers and communities



Helping our customers and communities to be strong and financially resilient.

Our focus:

- Greater understanding of our customers and their needs, as society changes.
- Supporting employee involvement in the community.
- Developing community partnerships and initiatives focused on reducing financial disadvantage in retirement.



Corporate sustainability strategy

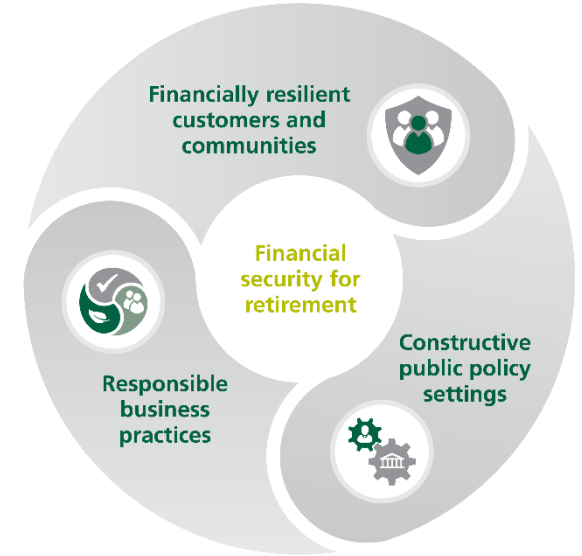
Responsible business practices



Responsible business practices that focus on our customers, employees, shareholders and the environment.

Our focus:

- Maintaining high standards of conduct and transparent, well-governed business operations.
- Ensuring a diverse and inclusive workforce.
- Considering the environmental and social impacts of our business decisions.



Corporate sustainability strategy

Constructive public policy settings



Taking action on issues affecting the ability of retirees to achieve financial security.

Our focus:

- Advocacy to support regulatory reform.
- Providing research and thought leadership on retirement income issues.
- Providing retirement income education opportunities.

