

Challenger Limited ACN 106 842 371

Notice of Annual General Meeting 2016

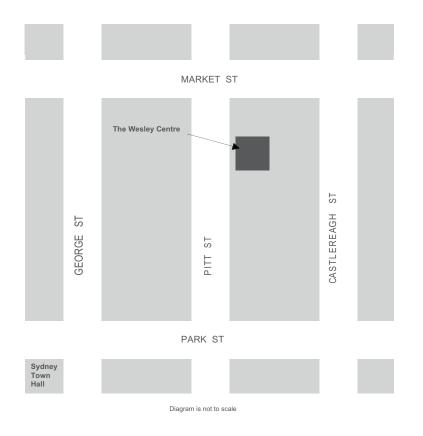
Challenger Limited – providing our customers with financial security for retirement.

CHALLENGER.COM.AU

Notice of Annual General Meeting

NOTICE is hereby given that the Annual General Meeting of the shareholders of Challenger Limited (**Challenger or the Company**) will be held at the Wesley Centre, 220 Pitt Street Sydney on Thursday 27 October 2016 at 10.30am (AEDST).

Location map for the venue of the Annual General Meeting (AGM).



Business of the Meeting

Financial Reports

1. To receive and consider the Financial Report, Directors' Report and Independent Auditor's Report (**Reports**) for Challenger and its controlled entities (**Challenger Group**) for the financial year ended 30 June 2016.

Note: A copy of the above Reports, which are included in Challenger's Annual Report 2016, is accessible at www.challenger.com.au/annualreport2016.

Election of Directors

To consider and, if thought fit, to pass the following resolutions as ordinary resolutions:

- 2. That Mr Peter Polson, who retires by rotation in accordance with clause 6.1 of the Constitution of Challenger, be re-elected as a Director of Challenger; and
- 3. That Mr Jonathan Grunzweig, who retires by rotation in accordance with clause 6.1 of the Constitution of Challenger, be re-elected as a Director of Challenger.

Remuneration Report

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

4. That the Remuneration Report for Challenger for the financial year ended 30 June 2016 be adopted.

The vote on this Item is advisory only.

Non-Executive Directors' Remuneration

To consider and, if thought fit, to pass the following resolution as an ordinary resolution:

5. That the maximum aggregate annual remuneration of the Non-Executive Directors be increased by \$500,000 from \$2,000,000 to \$2,500,000 per annum.

Note: Please refer to the Explanatory Notes attached to this Notice of Meeting. This Notice of Meeting and the Explanatory Notes are available on Challenger's website at www.challenger.com.au/agm2016.

Voting Exclusion Statement

Item 4 - Corporations Act 2001 (Cth) (Corporations Act), section 250R

Pursuant to section 250R of the Corporations Act, except as set out below, a vote must not be cast (in any capacity) on Item 4 by or on behalf of:

- a member of the key management personnel (KMP), the details of which and their remuneration are included in the Remuneration Report; and
- a "closely related party" of any such member of the KMP,

(collectively, "Excluded Persons").

KMP are those persons having authority and responsibility for planning, directing and controlling the activities of Challenger or the Challenger Group, whether directly or indirectly. Members of the KMP include Directors (both executive and non-executive) and certain senior executives in the Challenger Group.

- A "closely related party" of a member of the KMP is defined as:
- a company the KMP member controls;
- the KMP member's spouse, child or dependant (or a child or dependant of the member's spouse); or
- anyone else who is one of the KMP member's family and may be expected to influence, or be influenced by, the member in the member's dealings with Challenger.

Items 4 and 5 - Corporations Act, section 250BD

Items 4 and 5 are connected with the remuneration of KMP of Challenger. Accordingly pursuant to section 250BD of the Corporations Act, Excluded Persons must not vote on Items 4 and 5 as proxies, unless:

- the proxy appointment is in writing and specifies how the proxy is to vote on Items 4 and 5; and
- the vote is not cast on behalf of an Excluded Person.

The Chair of the meeting is also permitted to vote any undirected proxies on Items 4 and 5 (other than on behalf of Excluded Persons), provided the proxy appointment expressly authorises the Chair of the meeting to exercise the proxy even if the resolution is connected, directly or indirectly, with the remuneration of one or more members of the KMP.

Please read the information under the heading "Undirected Proxies" on page 5 of this Notice of Meeting, which (among other things) deals with the Chair's exercise of voting for proxies on all resolutions.

A shareholder may be held liable for breach of the voting restrictions under the Corporations Act if the shareholder has cast a vote on Items 4 and 5 in contravention of the above restrictions.

Item 5 - ASX Listing Rules, Rules 10.17 and 14.11

Pursuant to ASX Listing Rules, Rules 10.17 and 14.11, Directors and their "associates" within the meaning of the ASX Listing Rules are excluded from voting on Item 5. Challenger will disregard any votes cast on Item 5 by any Director and any "associate" of a Director.

However, Challenger need not disregard a vote for the purposes of the ASX Listing Rules if:

- it is cast by a person as proxy for a person who is entitled to vote, in accordance with the directions on the proxy form; or
- it is cast by the Chair of the meeting as proxy for a person who is entitled to vote, in accordance with a direction on the proxy form to vote as the proxy decides.

As noted above, please read the information under the heading "Undirected Proxies" on page 5, which (among other things) deals with the Chair's exercise of voting for proxies on all resolutions.

Questions on Voting Restrictions

If shareholders have questions regarding the voting restrictions, they should contact the Company's Share Registrar, Computershare on 1800 780 782 (within Australia) or +61 3 9415 4065 (outside Australia).

By order of the Board.

Michael Vardanega Company Secretary 21 September 2016

Information for shareholders

Appointing a Proxy

A shareholder that is entitled to attend and vote at a meeting of shareholders may appoint not more than two people as that shareholder's proxy to attend and vote for that shareholder at the meeting. A proxy need not be a shareholder of Challenger, and can be either an individual or a body corporate. A proxy form is included with this Notice of Meeting.

If a shareholder is entitled to cast two or more votes, they may nominate two persons to vote on their behalf at the meeting. If the shareholder appoints two proxies, the proxy form may specify the proportion of voting rights each proxy is appointed to exercise on a poll. If no proportions are specified, each proxy may exercise half the available votes (disregarding fractions) on a poll. If a shareholder appoints two proxies, neither is entitled to vote on a show of hands if more than one proxy attends the meeting. If a shareholder requires a second proxy form, please request a form by contacting Computershare on telephone 1800 780 782.

Under the Corporations Act, if the appointment of a proxy specifies the way the proxy is to vote on a particular item:

- the proxy is not required to vote on a show of hands, but if the proxy does so, the proxy must vote as directed (subject to any applicable voting restrictions);
- if the proxy has two or more appointments that specify different ways to vote on the items, the proxy must not vote on a show of hands;
- if the proxy is not the Chair of the meeting, the proxy need not vote on a poll, but if the proxy does so, the proxy must vote as directed (subject to any applicable voting restrictions); and
- if the proxy is the Chair of the meeting, the proxy must vote on a poll and must vote as directed.

For an appointment of a proxy to be effective for the meeting, Challenger must receive the proxy form duly completed and executed no later than 10.30am on Tuesday 25 October 2016 and if signed by the shareholder's attorney or corporate representative, then Challenger must also receive by that time the power of attorney or corporate representative appointment or a certified copy of it.

You may direct on your proxy form if your proxy is to vote for a resolution, against a resolution or abstain from voting on a resolution. Any abstained votes will not be counted in computing the required majority on a poll. In the absence of such a direction, the proxy is authorised to vote or abstain from voting on any resolution at their discretion.

If you do not appoint any person or persons as your proxy on the proxy form, the Chair of the meeting will be appointed as your proxy.

You may send your proxy form to Computershare by doing one of the following:

- lodging it online at Computershare's website www.investorvote.com.au as instructed on the website (you will have been taken to have signed your proxy form if you have lodged it in accordance with the instructions given on the website); or
- faxing it to (03) 9473 2555; or
- posting it by using the reply paid envelope to: Computershare Investor Services Pty Limited GPO Box 242, Melbourne Vic 3001; or
- Custodian voting for Intermediary Online subscribers only (custodians) please visit www.intermediaryonline.com to submit your voting intentions; or
- Delivering it to:

Computershare Investor Services Pty Limited Level 4, 60 Carrington Street Sydney NSW 2000. Appointing a proxy does not mean you cannot attend the meeting. However, under the Challenger Constitution, if you vote on any resolution, the proxy is not entitled to vote, and must not vote, as your proxy on the resolution.

Chair's Deemed Appointment as Proxy

There are some circumstances where the Chair of the meeting will be taken to have been appointed a shareholder's proxy for the purposes of voting on a particular resolution even if the shareholder has not expressly appointed the Chair of the meeting as their proxy. This will be the case where:

- the appointment of the proxy specifies the way the proxy is to vote on a particular resolution; and
- the appointed proxy is not the Chair of the meeting; and
- a poll is called on the resolution; and
- either of the following applies:
 - the proxy is not recorded as attending the meeting; or
 - the proxy attends the meeting but does not vote on the resolution.

Undirected Proxies

If you appoint the Chair of the meeting as your proxy (including by default) and you do not specify how the proxy is to vote, you expressly authorise the Chair to exercise your proxy, even if, in the case of Items 4 and 5, where the resolutions are connected directly or indirectly with the remuneration of one or more members of the KMP, which includes the Chair.

The Chair intends to vote undirected proxies in favour of all resolutions on the agenda for the meeting.

Any undirected proxy given to a Director (other than the Chair of the meeting), any "associate" of a Director, or other member of the KMP of Challenger or their related parties for Items 4 and 5 will not be cast, unless shareholders specify how the proxy should vote on the shareholder proxy form.

Corporate Shareholders

Corporate shareholders wishing to appoint a representative to attend and vote at the meeting on their behalf must provide that person with:

- an appropriately executed letter or certificate authorising the person to act as the company's representative in accordance with the company's constitution; or
- a copy of the resolution appointing the representative, certified by a company secretary or director of the company.

A representative may be authorised for a single meeting or all meetings of Challenger and an authorisation for more than one meeting must be stated on the authorising instrument.

Eligibility to Attend and Vote

In accordance with the Corporations Act Regulations and the ASX Settlement Operating Rules, the Challenger Board has determined that, for the purposes of the meeting, those shareholders registered as holding shares at 7.00pm (AEDST) on Tuesday 25 October 2016 will have voting entitlements for the meeting. Transactions registered after that time will be disregarded in determining a shareholder's entitlement to attend or take into account their voting rights at the meeting.

Registration

If you are attending the meeting in person, you should present the signed proxy form enclosed with this Notice of Meeting as your entitlement to attend and vote. The bar code at the top of the proxy form will facilitate registration. If you do not bring the proxy form with you, you will still be able to attend the meeting, but representatives from Computershare must be able to verify your identity at registration. If you are a proxy holder, you will not be allowed entry unless your proxy authority has been verified by Computershare or you produce the original signed proxy form. Registration will be possible from 9.30am (AEDST) on the day of the meeting.

Questions and Comments by Shareholders at the Meeting

In accordance with the Corporations Act, a reasonable opportunity will be given to shareholders as a whole to ask questions or make comments about Challenger's management, its Remuneration Report and other agenda items at the meeting.

Similarly, a reasonable opportunity will be given to shareholders as a whole to ask Challenger's auditor, Ernst & Young, questions about:

- the conduct of the audit;
- the preparation and content of the Independent Auditor's Report;
- the accounting policies adopted by Challenger in relation to the preparation of the financial statements; and
- the independence of the auditor in relation to the conduct of the audit.

Shareholders may also provide written questions to the auditor concerning the content of the Auditor's Report or the conduct of the audit of Challenger's financial report for the financial year ended 30 June 2016 in advance of the meeting. Written questions should be submitted in writing to Challenger no later than 5.00pm (AEDST) on Thursday 20 October 2016, and should be forwarded to:

The Company Secretary Challenger Limited Level 2 5 Martin Place Sydney NSW 2000.

A list of any questions will be prepared by Ernst & Young and will be made available to shareholders on the day of the meeting.

Explanatory Notes

Item 1 – Financial Statements and Reports

The Financial Report, Directors' Report and Independent Auditor's Report **(Reports)** for Challenger and its controlled entities for the financial year ended 30 June 2016 will be laid before the meeting in accordance with the requirements of the Corporations Act.

Challenger's 2016 Annual Report (which includes the Reports) is available at www.challenger.com.au/annualreport2016.

A printed copy of the Annual Report has been sent to those shareholders who have requested a printed copy.

Shareholders will be provided with the opportunity to ask questions about and make comments on the Reports and the management of Challenger generally, but there will be no formal resolution put to the meeting in relation to Item 1 of the agenda.

Items 2 and 3 – Re-Election of Directors by Rotation

In accordance with Challenger's Constitution, it is necessary for one-third of the Directors (rounded down to the nearest whole number), excluding the Managing Director and any Director appointed since the last Annual General Meeting, to retire by rotation each year. Additionally, each Director (excluding the Managing Director) who will, at the conclusion of the meeting have been in office for three or more years or for three or more Annual General Meetings since he or she was last elected must stand for re-election.

Accordingly, Mr Polson and Mr Grunzweig will retire by rotation at the 2016 Annual General Meeting and, each being eligible, will be resubmitted for re-election as a Director at the meeting.

The Board is accountable to shareholders for the activities and performance of Challenger. Board members have been selected for their experience and knowledge of the financial markets in which Challenger operates, their familiarity with Challenger's stakeholders and their capacity to assist the Board to act cohesively and with integrity.

A brief description of each Director's expertise and knowledge is listed below:

Mr Peter Polson

Non-Executive Director (appointed 6 November 2003) Independent Chair (appointed 10 June 2004)

Experience/qualifications

Bachelor of Commerce (Witwatersrand University, South Africa), Master of Business Leadership (University of South Africa), Management Development Program (Harvard Graduate School of Education).

Mr Polson's experience spans international and domestic markets in banking, insurance and funds management. Mr Polson previously held the positions of Group Executive, Investment and Insurance Services at Commonwealth Bank and Chief Executive of Colonial First State Limited.

Mr Polson has been a Non-Executive Director and Independent Chair of Challenger for 12 years (appointed 10 June 2004). Mr Polson is seeking re-election as a Non-Executive Director in order to provide a period of up to three years to complete the Challenger Board renewal process. Should Mr Polson be re-elected, he does not anticipate seeking a further re-election by Challenger shareholders.

Special Responsibilities

Independent Chair. Chair of Nomination Committee. Member of the Group Risk Committee, Group Audit Committee and the Remuneration Committee.

Directorships of other listed companies

Chair of IDP Education Limited (appointed 21 March 2007). IDP Education Limited was listed on the Australian Securities Exchange on 26 November 2015.

Mr Jonathan Grunzweig

Non-Executive Director (appointed 6 October 2010)

Independent

Experience/qualifications

Bachelor of Arts (Cornell University, USA), Juris Doctor in Law (Harvard University).

Mr Grunzweig is Executive Director and Global Head - Special Situations of Colony Capital, Inc. Mr Grunzweig is charged with helping develop Colony's global growth strategy across markets, platforms and asset classes. Prior to the combining of Colony Capital and Colony Financial, Mr Grunzweig served as global CIO, overseeing the sourcing, structuring, execution and management of all investments and divestments on a global basis.

Special responsibilities

Member of the Nomination Committee.

Directorships of other listed companies

Nil.

Recommendation

The Board has significantly benefited from the depth of Mr Polson and Mr Grunzweig's commercial and financial experience in Australian and international markets. The Board (other than Mr Polson and Mr Grunzweig) unanimously recommends that shareholders vote in favour of the re-election of Mr Polson and Mr Grunzweig.

Item 4 – Adoption of the Remuneration Report

The Annual Report for the financial year ended 30 June 2016 contains a Remuneration Report, which sets out Challenger's remuneration policy and reports on the remuneration arrangements in place for KMP (including executive Directors, Non-Executive Directors and specified Challenger executives). A copy of the Remuneration Report is set out on pages 16-37 inclusive of the Annual Report 2016, which can also be found at www.challenger.com.au/annualreport2016.

This resolution, which is proposed pursuant to the requirements of section 250R(2) of the Corporations Act, proposes that shareholders adopt the Remuneration Report.

This resolution to adopt the Remuneration Report is advisory in nature and does not bind the Directors or Challenger. However pursuant to the Corporations Act, if at least 25% of the votes cast on the resolution are voted against adoption of the Remuneration Report at the meeting, then:

- if comments are made on the report at the meeting, Challenger's Remuneration Report for the next financial year will be required to include an explanation of the Board's proposed action in response or, if no action is proposed, the Board's reasons for this; and
- if at next year's Annual General Meeting, at least 25% of the votes cast on the resolution for adoption of the Remuneration Report are against it, Challenger will be required to put to shareholders a resolution proposing that an extraordinary general meeting (EGM) be called to consider the election of Directors of Challenger (spill resolution). If a spill resolution is passed (i.e., more than 50% of votes cast are in favour), all of the Directors (other than the Managing Director) will cease to hold office at the subsequent EGM, unless re-elected at that meeting.

A reasonable opportunity will be provided for the discussion of and questions relating to the Remuneration Report at the meeting.

Recommendation

The Remuneration Report forms part of the Directors' Report which has been approved in accordance with a unanimous resolution of the Challenger Board. Each Director recommends that shareholders vote in favour of the adoption of the Remuneration Report.

Item 5 - Non-Executive Directors' Remuneration

ASX Listing Rule 10.17 and clause 6.3(a) of Challenger's Constitution, requires shareholders to approve any increase in the total amount of Non-Executive Directors' remuneration that can be paid each year. The current limit of \$2,000,000 was approved by Challenger's shareholders at the 2007 AGM. Item 5 proposes an increase in the maximum fee pool that can be paid to Non-Executive Directors each year from \$2,000,000 per annum to \$2,500,000 per annum, an increase of \$500,000 per annum.

Unlike Challenger executives, Non-Executive Directors are not granted equity, nor are they eligible to receive bonus payments. Details of Challenger's approach and the amount of remuneration paid to Non-Executive Directors is disclosed in the Remuneration Report contained within the Directors' Report, in Challenger's 2016 Annual Report which is available at www.challenger.com.au/annualreport2016.

Non-Executive Directors are remunerated via Board and Committee fees which are reviewed annually. Challenger's Board and Committee fees are inclusive of statutory superannuation and reflect the time commitment and responsibilities involved, taking into account market rates for relevant Australian financial services organisations and market trends. Non-Executive Directors do not receive payments on their retirement from office other than payments accruing from superannuation contributions comprising part of their remuneration.

An independent review was conducted by KPMG during the year to consider Non-Executive Directors' fees and the Non-Executive Directors' fee pool. This review included a market comparison which identified that the current Non-Executive Directors' fee pool is significantly lower than the fee pools for comparable entities. Challenger's fee pool currently equates to 77% of the median fee pool for comparable financial services organisations.

The proposed increase would allow flexibility for market increases in the future and the capacity to appoint other Non-Executive Directors as required, as well as allowing for better succession planning by facilitating the appointment of a new Non-Executive Director before the retirement of an existing Non-Executive Director.

If you intend to appoint a proxy to vote on your behalf, please read the information above, under the heading 'Undirected Proxies' on page 5.

New South Wales

Level 2 5 Martin Place Sydney NSW 2000 Telephone 02 9994 7000 Facsimile 02 9994 7777

Victoria

Level 19 31 Queen Street Melbourne VIC 3000 Telephone 02 9994 7000 Facsimile 02 9994 7777

Queensland

Level 9 241 Adelaide Street Brisbane QLD 4000 Telephone 07 3136 5400 Facsimile 07 3136 5407

Western Australia

Level 5 50 St Georges Terrace Perth WA 6000 Telephone 08 9261 7412 Facsimile 08 9321 5277

South Australia

Level 7 147 Pirie Street Adelaide SA 5000 Telephone 08 7071 7042 Facsimile 08 8227 0395 Investor Services 13 35 66

Adviser Services 1800 621 009





Challenger Limited ABN 85 106 842 371

CGF MR SAM SAMPLE FLAT 123 123 SAMPLE STREET THE SAMPLE HILL SAMPLE ESTATE SAMPLEVILLE VIC 3030

Lodge your vote:

Online: www.investorvote.com.au



Computershare Investor Services Pty Limited GPO Box 242 Melbourne Victoria 3001 Australia

Alternatively you can fax your form to (within Australia) 1800 783 447 (outside Australia) +61 3 9473 2555

For Intermediary Online subscribers only (custodians) www.intermediaryonline.com

For all enquiries call:

(within Australia) 1800 780 782 (outside Australia) +61 3 9415 4065

Proxy Form



Vote and view the annual report online

• Go to www.investorvote.com.au **or** scan the QR Code with your mobile device. • Follow the instructions on the secure website to vote.

Your access information that you will need to vote:

Control Number: 999999

SRN/HIN: 19999999999 PIN: 99999

PLEASE NOTE: For security reasons it is important that you keep your SRN/HIN confidential.



How to Vote on Items of Business

All your securities will be voted in accordance with your directions.

Appointment of Proxy

Voting 100% of your holding: Direct your proxy how to vote by marking one of the boxes opposite each item of business. If you do not mark a box your proxy may vote or abstain as they choose (to the extent permitted by law). If you mark more than one box on an item your vote will be invalid on that item.

Voting a portion of your holding: Indicate a portion of your voting rights by inserting the percentage or number of securities you wish to vote in the For, Against or Abstain box or boxes. The sum of the votes cast must not exceed your voting entitlement or 100%.

Appointing a second proxy: You are entitled to appoint up to two proxies to attend the meeting and vote on a poll. If you appoint two proxies you must specify the percentage of votes or number of securities for each proxy, otherwise each proxy may exercise half of the votes. When appointing a second proxy write both names and the percentage of votes or number of securities for each in Step 1 overleaf.

A proxy need not be a securityholder of the Company.

Signing Instructions for Postal Forms

Individual: Where the holding is in one name, the securityholder must sign.

Joint Holding: Where the holding is in more than one name, all of the securityholders should sign.

Power of Attorney: If you have not already lodged the power of attorney with the registry, please attach a certified photocopy of the power of attorney to this form when you return it.

Companies: Where the company has a sole director who is also the sole company secretary, this form must be signed by that person. If the company (pursuant to section 204A of the Corporations Act 2001) does not have a company secretary, a sole director can also sign alone. Otherwise this form must be signed by a director jointly with either another director or a company secretary. Please sign in the appropriate place to indicate the office held. Delete titles as applicable.

Attending the Meeting

Bring this form to assist registration. If a representative of a corporate securityholder or proxy is to attend the meeting you will need to provide the appropriate "Certificate of Appointment of Corporate Representative" prior to admission. A form of the certificate may be obtained from Computershare or online at www.investorcentre.com under the help tab, "Printable Forms".

Comments & Questions: If you have any comments or questions for the company, please write them on a separate sheet of paper and return with this form.



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MR SAM SAMPLE FLAT 123 123 SAMPLE STREET THE SAMPLE HILL SAMPLE ESTATE	Change of address. If incorrect, mark this box and make the correction in the space to the left. Securityholders sponsored by a broker (reference number	
SAMPLEVILLE VIC 3030	commences with 'X') should advise your broker of any changes.	I 9999999999 IND
Proxy Form	Please ma	ark 🗴 to indicate your directions
STEP 1 Appoint a Proxy to Vote on V	Your Behalf	XX
I/We being a member/s of Challenger Limited	hereby appoint	
the Chairman of the Meeting OR		PLEASE NOTE: Leave this box blank if you have selected the Chairman of the Meeting. Do not insert your own name(s).
or failing the individual or body corporate named, or if r to act generally on my/our behalf and to vote in accord permitted by law, as the proxy sees fit) at the Annual G Sydney, NSW, 2000 on Thursday 27 October 2016 at 7	ance with the following directions (or if no d eneral Meeting of Challenger Limited to be	lirections have been given, and to the extent held at The Wesley Centre, 220 Pitt Street,
Chairman authorised to exercise undirected proxie Chairman becomes my/our proxy by default), I/we expr indicated a different voting intention below) even where remuneration of a member of key management person	ressly authorise the Chairman to exercise n e, in the case of Items 4 and 5, the resolution	ny/our proxy (except where I/we have
Important Note: If the Chairman of the Meeting is you against or abstain from voting on Items 4 and 5 by mar		you can direct the Chairman to vote for or
	NOTE: If you mark the Abstain box for an item, a a show of hands or a poll and your votes will not	
2. To re-elect Mr Peter Polson as a Director of Challeng	ler	
3. To re-elect Mr Jonathan Grunzweig as a Director of C	Challenger	

4. Adoption of the Remuneration Report		Adoption of the Remuneration Report
	5.	Non-Executive Directors' Remuneration

The Chairman of the Meeting intends to vote undirected proxies in favour of each item of business. In exceptional circumstances, the Chairman of the Meeting may change his/her voting intention on any resolution, in which case an ASX announcement will be made.

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Director		Director/Com	pany Secretary		
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