

MARKET RELEASE

CHALLENGER ANNOUNCES DIRECTOR APPOINTMENT

Friday 1 April, Sydney – The Directors of Challenger Limited (ASX:CGF) today announced the appointment of an additional non-executive Director Ms Brenda Shanahan.

Ms Shanahan is a Graduate of Melbourne University in Economics and Commerce and a Fellow of the Institute of Directors. Previously held executive positions included Managing Director of W M Mercer Investment Consulting for Australia and Asia and a member of their international board. Ms Shanahan is a former Non-executive Director of Equitilink and JM Financial Group Limited, and is currently on the Board of DMP Asset Management, Clinuvel Pharmaceuticals Ltd and is Chair of St Vincent's Medical Research Institute in Melbourne.

Ms Shanahan has a long relationship with Challenger, having previously served as a Director of both Challenger Limited and subsidiary Boards and Committees.

At the Annual General Meeting in November 2010, Challenger Chairman, Peter Polson said "Challenger is currently in discussions with additional potential board members and expects to appoint a new director in the current financial year who will add significant experience and enhance the diversity of the current Board."

To that end the Board is pleased to welcome Ms Shanahan as an additional non-executive director. Ms Shanahan's appointment is effective from today.

Ends