

CHALLENGER EXTENDS ANNUITIES DISTRIBUTION WITH AMP

Challenger is expanding its distribution reach with AMP. From today Challenger's full range of annuity products is available via AMP's adviser portal to any AMP customer, including retail customers of AMP's North, MyNorth and Flexible Super platforms and corporate superannuation clients of SignatureSuper.

Challenger's term annuities, Liquid Lifetime range and CarePlus products are available. This initiative makes it easier for AMP advisers to build retirement solutions in one place, and provides clients a consolidated view of savings and investments across products.

Challenger's retirement income tools and calculators are also available via AMP.

"This is an important step in making Challenger annuities more easily available as AMP has Australia's largest network of financial advisers," said Richard Howes, Challenger Chief Executive, Distribution, Product and Marketing.

"Challenger annuities provide a layer of stable and secure retirement income to ensure retirees meet their needs through their entire retirement. They support AMP's approach to goals-based advice for Australia's retirees."

Vicki Doyle, AMP's Director of Superannuation, Retirement and Investments, said: "Through our market leading products, platforms and digital channels, AMP's aim is to help Australians achieve the quality of life in retirement they aspire to."

"Accessibility to these products provides simplicity for advisers and customers, and builds on AMP's already extensive range of solutions to help our customers achieve their goals."

Customers of AMP's North and MyNorth platforms, AMP Flexible Super and SignatureSuper, are able to access a single view of their Challenger annuities alongside their other investments through AMP's wealth management app, [My AMP](#).

As a leading specialist wealth management company, AMP advisers are already a major distributor of Challenger annuities, which are included on their Approved Products Lists and supported by advisers off-platform.

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About Challenger

Challenger Limited (Challenger) is an investment management firm managing \$70.0* billion in assets. It is focused on providing customers with financial security for retirement.

Challenger operates two core investment businesses, a fiduciary Funds Management division and an APRA-regulated Life division. Challenger Life Company Limited (Challenger Life) is Australia's largest provider of annuities.

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